



Silvia TOSTO

GRAPHIC DESIGNER

Date of birth **06/13/1994** | Nationality **Italian**

P.IVA: **02808750810**

” I was born in 1994, I am native of Trapani, I live in Rome. In spite of my linguistic educational background, I always embraced art in my life.

In 2017, I obtained my I level academic diploma at the Academy of Fine Arts in Rome specialising in graphic design. Afterwards, I continued my studies in the field of design and multimedia at Sapienza, University of Rome.

The values that characterize me are loyalty, determination, inventiveness and perseverance.


I love dancing that I played since my childhood. This taught me what expressing art and harmony with your own strengths and time means.

I define myself as a methodical person with an open-mindedness capable of making available to who consults me a wide range of solutions that can put a strain: this is intrinsically related to my creativity, which surprises everyone day after day.

My talents are: adaptation flexibility and subtlety of thought that can express my art with a strong emotional component.

CONTACT

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EDUCATION AND TRAINING

10/2017 – 12/2019

Master's degree in Design, Visual Communication and Multimedia

Sapienza University of Rome,
Rome, Italy

10/2013 – 04/2017

First level academic diploma specialising in Graphic Design

Academy of Fine Arts of Rome,
Rome, Italy

09/2009 – 07/2013

High school diploma in foreign languages

Teaching Institute "Rosina Salvo",
Trapani, Italy

LANGUAGES

ITALIAN	●	●	●	●	●	
ENGLISH	●	●	●	○	○	B1
FRENCH	●	●	○	○	○	A2
SPANISH	●	●	●	○	○	B1

PERSONAL SKILLS

COMMUNICATION SKILLS

I have good communication and interpersonal skills developed in the university environment. Listening skills, proactive attitude, excellent sense of adaptation thanks to my experience in multicultural environments in which it was essential to interact with others to achieve a common goal.

ORGANIZATIONAL/MANAGERIAL SKILLS

I have organizational, management and development skills, I am able to manage my time, I have a penchant for creative thinking and I have a problem solving attitude. I am able to work in team and leading it to the success as well. I consider myself as a confident and precise person that organize work in accordance with priorities.

DIGITAL SKILLS

> Excellent knowledge of Office Pack Apple and Windows (*Word, Excel, Power Point, Pages, Numbers, Keynote*).

> Excellent knowledge of computer graphic, photo editing, graphic design (*Adobe Photoshop, Lightroom & Illustrator*) and layout design (*Adobe InDesign*).

> Excellent knowledge of editing video and multimedia design (*Adobe After Effects & Premiere, iMovie, Final Cut*).

CERTIFICATIONS

IC³ Internet and Computing Core Certification. Digital literacy Certification administered by Certiport.

Services Learning Badge - Student community services administered by Sapienza University of Rome.

ADDITIONAL INFORMATION

PUBLICATIONS

Collaboration to a research project called *I Disclaim. Stolen moment of unconscious people*, MAO - Media & Arts Office Onus, Naples, 2016.

EXHIBITIONS AND PRESENTATIONS

Sapori d'integrazione, IIS Domizia Lucilla's hotel management school, collaboration with "Africa e Mediterraneo". Guest of the conference and representative of Sala1.

Week of Italian Cuisine in the world, Addis Abeba e Gibuti (2018). Proposal of visual identity. Collaboration between Sapienza University of Rome and the Italian Embassy in Addis Ababa.

22 letture infografiche di Andrea Camilleri. Dati letterati per contenuti visivi (2021). Exhibition of infographic poster. Sapienza University of Rome.

PROJECTS

Federazione Motociclistica Italiana. Graphic designer of Sustainability Report 2020.

Tournament BeSports 2021. B League and We Arena. Assistant graphic designer.

Prima Licenza - Federazione Motociclistica Italiana 2021. Art director, graphic and motion designer of the project.

FIBa - Federazione Italiana Badminton. Graphic designer of Sustainability Report 19.

Federazione Motociclistica Italiana. Graphic designer of Sustainability Report 18/19.

Salvatore Sorrentino, Osteopata. Graphic designer of brand identity.

Michele Iovino. Wedding e Flower Designer. Graphic designer of brand identity.

Studio Marvelli, Òstheo y Phisyo. Graphic designer of brand identity.

Strength & posture, Daniele Frattarelli. Graphic designer of brand identity.

Redenzione, Riscatto di città. Collaboration to create the identity of the exhibition.

Nereidi, Associazione culturale Nereidi. Graphic designer of brand identity.

Giardini Mon Plaisir, Note di primavera. Giardini Mon Plaisir, Nel blu dipinto di blu. Graphic designer of visual identity.

Cinema sotto le stelle. Trapani per il futuro. Graphic designer of visual identity.

B&B Vivere il mare; B&B Vivere San vito Lo Capo. Graphic designer of brand identity.

Outdoor banner. Graphic designer of the informative exhibitor of Sala1.

WORK EXPERIENCE

GRAPHIC DESIGNER

6 Visibile
Rome, Italy
oct 2020 - now

GRAPHIC DESIGNER

We Arena
Freelance - Rome, Italy
jul 2021 - now

We Arena - BeSports 2021, B League
Freelance - Rome, Italy
may 2021 - jun 2021

GRAPHIC DESIGNER

FIBa - Federazione Italiana Badminton
Freelance - Rome, Italy
oct 2020 - now

GRAPHIC DESIGNER

Michele Iovino Event planner e Flower designer
Freelance - Trapani, Italy
oct 2018 - now

ART DIRECTOR

CMA - Creative Management Association
Freelance - Rome, Italy
jul 2020 - sep 2021

GRAPHIC DESIGNER AND USER INTERFACE

WindTre
Stage - Rome, Italy
sep 2020 - feb 2021

GRAPHIC DESIGNER

Silvia Tosto
Freelance
oct 2013 - now

INTERNSHIP AND COLLABORATION

GRAPHIC DESIGNER

Press and communication office
Sapienza University of Rome
Collaboration Scholarship - Rome, Italy
mar 2019 - jul 2019

CULTURAL HERITAGE DESIGNER

TWM Factory
Internship - Rome, Italy
mar 2019 - jun 2019

GRAPHIC DESIGNER

Sala 1- International Center of Contemporary Art
Internship - Rome, Italy
nov 2015 - jan 2016